



Seventh Annual Hot Products APBA Mark Hahn Memorial Havasu 300 Set for February 26th in Lake Havasu

2011 DATE ANNOUNCED FOR THE APBA NATIONAL TEAM ENDURANCE CHAMPIONSHIP

FOUNTAIN VALLEY, CA - March 23, 2010: The seventh Annual "World's Longest Continuous PWC Race" was announced today by the event promoter Jim Russell, DSM Events owner, and Executive PR producer Mike Follmer. The **2011 Hot Products APBA Mark Hahn Memorial**, Havasu 300 Mile National Team Endurance Race is all set to launch on February 26, 2011 from Crazy Horse Campground in Lake Havasu City, Arizona. The event will once again be sanctioned by the American Power Boat Association (APBA), and it is expected to draw a record number teams from around the globe as well as all of the top PWC racers. The Teams will be competing against each other while trying to break the 300 mile record of 4 hours 33.31 minutes set by the 2010 Mark Hahn Memorial Overall winners Craig Warner and Victor Sheldon of Team Kawasaki.

The race is being held again in the memory of endurance racer Mark Hahn who was instrumental in providing the momentum to keep endurance racing going strong and growing across the country before his untimely death during a PWC race in 2004. The "Team" format features two riders for runabout (sit down) boat teams and up to three riders for a stand-up craft. Solo riders are also welcome to "Ironman" the race on either style of boat, a real test of endurance and stamina reserved for only the true endurance zealots. The 2010 event was the first PWC event to use transponders in the United States and it was well received and help to increase the professionalism of this national event. Transponders will be used in the 2011 event as well.

"The race is returning to Crazy Horse Campground's Main Beach site for this very important event", said Jim Russell, "and the 10 mile course we have approval from the Coast Guard for will pit all the teams against the wind, rough water and long runs that this event has become synonymous with." In addition to all the weather and water conditions all the teams have to contend with, they will also be required to make fuel stops, without spilling fuel, and make rider changes several times during the race, while modifying their race strategies as the race progresses. There will be six different classes competing on the race course simultaneously, with all the racers competing for the overall title. At the conclusion of the race, each class winning team will be crowned the APBA National Team Endurance Champion for their respective class. A first-class awards sit down dinner will once again be held at the Aquatic center Rods and Recs room.

After the gigantic success and world wide recognition received in the press of 2010 event **Mark Hahn Memorial**, it is expected that a record number of entries will come out for the seventh annual event. Mike Follmer said, "We're gearing up to make the 2011 event outshine what we did in 2010 by getting more giveaways and even nicer trophies for the massive awards banquet at the Aquatic center that will far surpass what we did in 2010. We have on the water still photography and magazine coverage to chronicle the event for the riders. The awards banquet will feature a sit down dinner for over 300 people and over 75 award trophies to be presented to overall and class winners with a host of special awards that will again surprise their worthy recipients."

We are very fortunate to have Hot Products USA return as the title sponsor of the 2011 event as well as many other great sponsors that have helped support this exciting event. All of the pre-race attention and planning for the 2011 **APBA Mark Hahn Memorial** will guarantee that it will far surpass the previous years which have been heralded by many as the "Best PWC race of the year"! Get your teams together and your entry in early to make sure you don't miss out on this great experience.

Entry forms and entry information sheets will be released soon for the February 26th event. Entry forms, race information, updates and results will be posted on the Mark Hahn web site www.pwcfun.com/markhahn300.asp, www.nwctoday.com, www.anharacing.com and www.nwcoffshore.com